

NEIGHBORHOOD AND COMMERCIAL REVITALIZATION

PROGRAM MISSION

To facilitate sustainable communities, as defined by their residents, through training and education, increasing civic participation, connecting residents with needed services, and facilitating physical improvements in targeted neighborhoods. The Neighborhood Strategy Area (NSA) program is primarily a designation that allows for the concentration of County and federal dollars towards programs and services that benefit low to moderate income residents of Arlington County. The Nauck Village Center Action Plan (also known as the Shirlington Road Special Revitalization District) is part of the County's effort to maximize investment while enhancing the County's image through the implementation of revitalization strategies in targeted commercial areas throughout Arlington.

The Neighborhood Strategy Area Program and the Nauck Village Center Action Plan are described within this section to highlight the County's revitalization efforts in low to moderate income communities.

- **Neighborhood Strategy Area (NSA) Program** provides funding from the Community Development Block Grant Program (CDBG) and Community Services Block Grant (CSBG) for eligible activities and programs that provide services to low to moderate income residents within the NSAs. Funding can be used for training, resident capacity building, youth and senior programs, health education and awareness, funding to agencies to provide technical assistance to small businesses, and other types of educational and human service programs. This program also provides for comprehensive inspections of single and multi family housing units in an effort to improve the physical condition in these neighborhoods. This program is administered by a cross-divisional team that is responsible for implementing each section of the program. There are currently 11 NSAs which are divided into three categories based on the level of need. This tiered system allows for the prioritization of the allocation of funding for programs and services in these areas. These areas were designated based on demographic data, resident participation in existing human services programs, and the physical neighborhood conditions. The tiers include:
 - **Neighborhood Focus Areas (NFA):** Highest level of need- Nauck, Columbia Heights West, Pike Village Center, and Buckingham.
 - **Neighborhood Enhancement Areas (NEA):** Moderate level of need- Arlington View, Radnor Fort Myer Heights, and Long Branch Creek.
 - **Neighborhood Outreach Area (NOA):** Lowest Level of need: Penrose, Barcroft, Westover, and Lyon Park.
 - **The Nauck Village Center Action Plan** provides the policy framework and guide for the revitalization of the Nauck Village Center (Shirlington Road Special Revitalization District). This document also included design guidelines and uses that will enhance the creation of an urban village that will serve as the social and cultural center of the Nauck community. The implementation of this plan is administered in partnership with the Nauck Revitalization Organization (NRO) which is a citizen advisory committee that is composed of representatives of the Nauck Civic Association, property owners, and other community stakeholders.

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PROGRAM FINANCIAL SUMMARY

	FY 2006 Actual	FY 2007 Revised	FY 2008 Proposed	% Change '07 to '08
Personnel	\$129,270	\$186,531	\$168,877	-9%
Non-Personnel	192,933	35,492	35,492	-
Total Expenditures	322,203	222,023	204,369	-8%
Total Revenues	-	-	-	-
Net Tax Support	\$322,203	\$222,023	\$204,369	-8%
Authorized FTEs	2.0	2.0	2.0	
Funded FTEs	2.0	2.0	2.0	

SIGNIFICANT BUDGET HIGHLIGHTS

- ↓ Personnel expenditures include normal salary increases, an increase in employer retirement contributions to maintain full funding of the retirement fund, and a 15 percent increase in employer health insurance rates partially offset by the reclassification of a planner position to an administrative assistant position.

PERFORMANCE MEASURES

Neighborhood Strategy Area

Critical Measures	FY 2003 Actual	FY 2004 Actual	FY 2005 Actual	FY 2006 Actual	FY 2007 Estimate	FY 2008 Estimate	FY 2008 Goal
Percentage of Community Development funded NSA programs meeting targets	75%	100%	90%	66%	95%	95%	100%
Annual enrollment in the Neighborhood College Community Education Program	N/A	N/A	N/A	N/A	30	35	40
Percent of the Neighborhood College participants satisfied with the program	100%	100%	99%	90%	95%	95%	100%

Supporting Measures	FY 2003 Actual	FY 2004 Actual	FY 2005 Actual	FY 2006 Actual	FY 2007 Estimate	FY 2008 Estimate	FY 2008 Goal
Small grants awarded to resident initiated projects	20	20	12	19	20	20	25
Percent of Neighborhood College Community Education Program participant satisfied with the program	N/A	N/A	N/A	N/A	95%	95%	100%
Cumulative number of graduates from Neighborhood College Community Education Program	N/A	N/A	N/A	N/A	30	65	105
Percentage of small grants awarded to resident-initiated projects	50%	50%	68%	67%	70%	70%	75%
Annual enrollment in the Neighborhood College Program	19	24	19	27	26	28	33
Percent graduated from the Neighborhood College Program	95%	80%	84%	85%	96%	95%	100%
Cumulative number of graduates from the Neighborhood College Program since FY 2001	65	84	103	124	159	187	192

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- Reduced percentage of Community Development funded NSA programs meeting targets in FY 2006 is due to changing demographics and programming challenges.
- The Neighborhood College Community Education Program is a new program created in the Fall of 2006. This program is open to all neighborhood residents in Arlington County. The Neighborhood College is an established program that serves low and moderate income neighborhoods only.